

Message Text

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PAGE 01 PORT L 00770 231451Z
ACTION AF-10

INFO OCT-01 ISO-00 COME-00 EB-08 L-03 TRSE-00 CIAE-00
INR-10 NSAE-00 /032 W
-----029354 240527Z /10
R 231148Z JUN 78
FM AMEMBASSY PORT LOUIS
TO SECSTATE WASHDC 7583

UNCLAS PORT LOUIS 0770

E.O. 11652: N/A
TAGS: ETRD, MP, TZ, MA, US
SUBJECT: RESTRICTIONS ON THE IMPORTATION OF BEER

REF: STATE 156812

BEER IMPORTS INTO MAURITIUS ARE SUBJECT TO AN 80 PER CENT
FISCAL
DUTY, A 50 PER CENT CUSTOMS DUTY AND A 50 PER CENT
SURCHARGE ON THE SUM OF THE FISCAL AND CUSTOMS DUTIES.
IMPORTERS ARE ALSO REQUIRED TO OBTAIN IMPORT PERMITS
BEFORE THEY CAN SELL THEIR PRODUCTS IN MAURITIUS. THE
OBVIOUS REASON FOR THE HIGH DUTIES IS THE DESIRE ON THE
PART OF THE GOVERNMENT TO PROTECT THE LOCAL BEER INDUSTRY,
WHICH CURRENTLY CONSISTS OF TWO BREWERIES (GUINNESS AND
LOCAL BRAND), BOTH OF WHICH ARE MANAGED BY THE MAURITIUS
BREWERIES LTD. THERE ARE AL PLANS TO OPEN A NEW SKOL BEER

DISTILLERY IN MAURITIUS WHICH WILL BE A JOINT MAURITIAN/
DANISH OPERATION. IT WOULD SEEM THAT THE ONLY REAL WAY
TO ENTER THE MAURITIAN MARKET COMPETITIVELY WOULD BE
THROUGH THE ESTABLISHMENT OF A BREWERY IN MAURITIUS
TO CATER TO THE LOCAL MARKET.

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: IMPORT CONTROLS, ALCOHOLIC BEVERAGES
Control Number: n/a
Copy: SINGLE
Draft Date: 23 jun 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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From: PORT LOUIS
Handling Restrictions: n/a
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ISecure: 1
Legacy Key: link1978/newtext/t19780625/aaaaavuq.tel
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Litigation Codes:
Litigation History:
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Message ID: 4078a182-c288-dd11-92da-001cc4696bcc
Office: ACTION AF
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
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TAGS: ETRD, MP, TZ, MA, US
To: STATE
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Review Markings:
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